

**Cultural and Historic Affairs Committee  
Meeting Minutes  
October 09, 2012**

The Bethany Beach Cultural and Historic Affairs Committee held a meeting on Tuesday, October 09, 2012 at 1:00 p.m. in the Town Meeting Room, 214 Garfield Parkway, Bethany Beach, DE 19930.

Members present: Carol Olmstead, who presided; Gloria Farrar; Jan Kinsella; Theo Loppatto; Mary Lou McNerny; Mary Lou Urquhart; Jean Wode ; and Margaret Young.

Also present: Lindsey Good, Administrative Secretary.

Call to Order

Ms. Olmstead called the meeting to order at 1:00 p.m.

Approval of Minutes from the September 11, 2012 Meeting

Ms. Farrar made a motion to approve the minutes dated September 11, 2012. Ms. Young seconded the motion and it was unanimously approved.

Announcements

Ms. Olmstead stated that she received an e-mail from Delaware Today Magazine, regarding featuring the Bethany Beach Museum in a special issue that will probably be published in January. The pictures taken of the museum that were submitted to the magazine turned out really good.

Financial Report

Ms. Olmstead reported the following:

The Seaside Craft Show Committee profited approximately \$15,000 and expended about \$2,400 resulting in a net income of \$12,587. The CHAC account currently has a total amount of \$45,000.

Discussion Regarding Smithsonian Traveling Exhibit

Ms. Olmstead explained that she received a letter from the Delaware Humanities Council regarding a traveling exhibit from the Smithsonian Institute. The Town of Ocean View, The Town of South Bethany and the Town of Fenwick Island have also been contacted, and Ms. Olmstead met with representatives of these towns and the representative from the Delaware Humanities Council to discuss what steps need to be taken to have the exhibit.

The exhibit is displayed in one area for one (1) to two (2) months, and Ocean View is unable to hold it for longer than one (1) month because it prevents them from holding meetings.

She stated that the exhibit will be in other locations in Delaware before it was to be set up in this area, so she is going to go look at the other exhibits, and noted that other Committee members are welcomed to go with her. The exhibit would be set up in this area in May.

Ms. Young expressed concern of whether the Town of Ocean View has officially scheduled a time for the exhibit to be displayed in the area. Ms. Olmstead assured her that the exhibit would be in the area from May 15<sup>th</sup> to June 23<sup>rd</sup>.

Ms. Olmstead noted that the Smithsonian Institute provides many advertising and public relation (PR) materials to any town who hosts the exhibit. However, the exhibit will have the following requirements for the participating towns:

- Participation of docents while it is open for the public to view.
- Docents/Committee members participate in setting up and taking down the exhibit.
- Create programming on the Town.

The Committee decided that this is an interesting and beneficial project to be a part of, even though it will require some extra dedication and commitment. The following Committee members will be able to participate: Ms. Urquhart, Ms. McNerny, Ms. Loppatto, and Ms. Young.

Ms. Olmstead is attending another meeting next month with the surrounding towns to decide if all of the towns are willing to commit to this, and she will report back to CHAC at the next meeting.

#### Museum Docent Fall Days/Hours Update

Ms. Olmstead reported that Ms. Young will be available to volunteer as a docent on Friday, December 7<sup>th</sup>. Ms. Urquhart added that she may be able to be a docent on Friday, December 14<sup>th</sup>, and that she will check for sure. The Museum hours for these two dates will be from 1:00 to 3:00 p.m. An advertisement on the Museum schedule will be published in the local newspaper.

Ms. Olmstead acknowledged that most Committee members agreed that most people visit the Museum during business hours when the Town Hall is already open, because they are coming to the Town Hall for another reason and look around the Museum while they are there.

Ms. Kinsella commented that she researched the brown signs for the Museum that were previously discussed, and explained that in able to obtain one, a form needs to be completed and submitted to the Delaware Department of Transportation (DELDOT).

Ms. Olmstead reported that Cliff Graviet, Town Manager, is having a flag made that will say "Museum" to display in the front of the Town Hall. The Committee members expressed that this is a great idea.

#### Oral History Project Update

Ms. Olmstead reported that she met with Mr. Ray Disney, and he said that he is still working on completing the Oral History Project DVD together. She advised him that if he will not be able to complete the project, to let her know so the Committee can find another professional to complete it, be he assured her that he will have the project completed by the end of this year.

Ms. Farrar made a suggestion to offer Mr. Disney a bonus if he completes the project by a certain date. The Committee members offered their suggestions and ideas on providing a bonus to him.

Ms. Olmstead is going to contact Mr. Disney and report back to the Committee next month.

#### Cultural Events for 2013

Ms. Olmstead expressed her appreciation to Ms. Loppatto and Ms. Young for volunteering to schedule the presenters for the two (2) Cultural Events. The following individuals are going to give presentations at the Cultural Events:

- 1.) Tom Ryan: Will be scheduled for Thursday, April 11<sup>th</sup>, 2013 at 4:00 p.m. The topic of his presentation will be "Wives of Generals".
- 2.) Thomas Summer of the Delaware Public Archives: Scheduled for February 28<sup>th</sup>, 2013. He asked if he could give his presentation at 7:00 p.m., but Ms. Loppatto is going to contact him to see if he can present at 4:00 p.m. instead. The topic of his presentation is going to be "Treasures of the Delaware Public Archives".

Ms. Farrar is going to submit a contract to Mr. Ryan and Mr. Summer to be signed and returned.

The Committee discussed the plan for distributing dinner coupons/tickets during the Cultural Events. It was decided that all of the restaurants located in the Town that are open year-round will be contacted to see which ones would be interested in participating in creating coupons. Ms. Farrar recommended that the restaurants contributing should be able to decide which offer they want to distribute.

Ms. Olmstead stated that the restaurants who participate will be included in the Cultural Events announcements that will be advertised in the local newspaper.

#### Adjourn

Ms. Loppatto made a motion to adjourn the meeting. Seconded by Ms. Young, the motion was unanimously approved. The meeting was adjourned at 2:38 p.m.

The next meeting is scheduled for November 13<sup>th</sup>, 2012 at 1:00 p.m.

Respectfully Submitted:

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Lindsey Good, Admin. Secretary